

## Mount Hermon Professional Writers Track 2020

During this track, Ken and Deb will lead casual conversations and teach short workshops in a variety of areas, including:

- **War Stories.** We've been in the trenches and have wisdom to share from our experiences in the publishing world. We're eager to learn from (and troubleshoot) the issues you've faced working with agents and editors, the art department, sales and marketing departments, and others in the publishing industry.
- **Surprising Secrets.** The writing life isn't exactly what we thought it would be when we signed up for this gig. We'll talk about the things you didn't expect from writing, and solutions for problems you never dreamed this writing life might bring.
- **Reversion of Rights.** If you've been writing for any length of time, you may be sitting on a small gold mine with your backlist. We'll share how we were able to get the rights back to more than twenty of Deb's backlist titles and turn them into a healthy income stream. We'll also share some tips for continuing to publish traditionally, proactively, with eventual reversion of rights in mind. This topic will also be helpful to those who have self-published or are considering it.
- **Working with Your Team.** Writing may be the main aspect of getting a book published, but there's much more involved. Every book needs an editor, a cover designer, a formatter, a marketing team (even if that's mostly you), and maybe brainstormers or advanced readers. We'll share tips for working with each of these publishing professionals or freelancers with the ultimate goal of creating a product you'll be proud of—and maybe making some lifelong friends in the process.
- **Getting the Support You Need at Home.** Writers are weird. There's just no way around it. When we all get together at a retreat or conference, we “get” each other. But what about when we go home and face our family, friends, employer, etc. who seem determined to undermine everything we're trying to accomplish? We'll offer tips and tricks and answer your questions about this topic.
- **What Role Does God Play in Your Career?** We'll share some of the ways God has led and guided us in our careers, and some of the mistakes we've made in the spiritual realm where our businesses are concerned. We'd love to hear the same from you.

Ken and Deb will be available for limited times to consult with enrollees individually about issues you may be dealing with in your publishing career.

All this and much more when you join us for the Professional Writers Track at Mount Hermon 2020!

Apply for this track no later than March 2, 2020.